



Our ref: AB/AF/Office24-25letters/enterpriseday2025

March 2025

Dear Parent/Carer

### **Year 9 Dragons Den Style workshop – Enterprise Event**

I am writing to advise you of the details Year 9 Enterprise Event , which will be held in school On Wednesday 26<sup>th</sup> March 2025 .

Students will be completing a day long workshop with Adam Corbally runner up from the Apprentice. Adam has always been keen to fundraise he's climbed Kilimanjaro , ran a London marathon, walked on hot coals and raised money for 30 defibrator's for his home town. He is a motivational speaker , public speaker coach ,event host and presenter.

Adams Enterprise Days are all about helping pupils reach for the stars.

At the start of the day Adam will give a motivational speech, to make sure that students are fully energised and ready for the challenge and then put into groups to create their idea. Adam helps pupils think outside the box, this also helps students to listen and aims to help raise aspirations and inspire them to come up with amazing ideas -teaching them how to make them a reality .

This will help pupils to work as a team and understand the importance of economic development , problem solving, planning, organizational skills. He delivers an Apprentice - Style brief for the students to follow throughout the enterprise day.

Pupils will come up with a product or business service idea and this will help to develop better communication and leadership skills .The businesses ideas will all make money and also come up with ideas of how they will give back their community and take social action .

This will also equip pupils with entrepreneurial skills , time management , investment ideas and opportunities . They will develop the knowledge of how to pursue a business or carer , leading their business to success. Students will learn the key points of business packages to present to judges at the end of the enterprise day in a Dragons Den Style pitch along with awards and appraisal prizes and trophies .

The enterprise day will help everyone involved release their potential and their creativeness , and to inspire everyone to take part and to believe that anyone can be an Entrepreneur .

Yours faithfully

*A Bennett*

Mrs Andrea Bennett  
Careers Leader