

Business Studies GCSE Course Content Year 10

<u>Year 10 Autumn Term</u>	Employment law – Equality Act, Equal Pay Act, Minimum Wage, Working Time Directives, Contracts of Employment, Health and Safety Law
	Revision of all key terms in year 9
	Unit test 1 on above theory in year 9 (A292)
	Theory for Controlled assessment (None of this is assessed by examination)
	Marketing
	Market research – primary and secondary
	Marketing Mix (4PS)
	Product Portfolio/ Mix
	Differentiation/ Specialisation
Pricing strategies	
Promotional strategies	
Distribution methods	
E Commerce versus retail	
Issue Controlled assessment	
Students research using both primary and secondary methods	
Students analyse the findings from their research and prepare for write up.	
<u>Year 10 Spring Term</u>	Revision of all key terms in year 9
	Unit test 2 on above theory in year 9 (A292)
	Students continue to research using both primary and secondary methods
	Students continue to analyse the findings from their research and prepare for write up.
	Staff continue to give theory/ notes/ guidance for research activities
	Students start write up of controlled assessments in controlled conditions at school in business lessons
<u>Year 10 Summer Term</u>	Students continue to analyse the findings from their research and prepare for write up.
	Staff continue to give theory/ notes/ guidance for research activities
	Students start write up of controlled assessments in controlled conditions at school in business lessons
	Revision activities for end of year 10 examination
	Depending on the group/ year start year 11 theory.